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Press Release

The Little Environmentalists Books Awarded Top Honors for 2009

Creative Child Magazine Awards *Go Green With Me* 2009 BOOK OF THE YEAR and *Nature Discovery In My Backyard* 2009 PREFERRED CHOICE BOOK OF THE YEAR!

Hartland, WI (July 2009): Creative Child Magazine awards top honors to both of The Little Environmentalists Publications: 2009 BOOK OF THE YEAR to *Go Green With Me* and 2009 PREFERRED CHOICE BOOK OF THE YEAR TO *Nature Discovery In My Backyard*. Creative Child Magazine's Toy Awards Program is unique in that all products submitted are reviewed by a group of moms, early education professionals, and music educators. Products are not reviewed by one individual. They are reviewed by many people - the very people who purchase them. Based on the scores and comments from the reviewers, certain products are determined to be finalists for DVD, CD, Book, Game, and Toy of the Year. Only one submission per category can win a Product of the Year award. The remaining finalists receive prestigious Preferred Choice awards. The Seal of Excellence is another impressive award that is given to those products that are not finalists, but do exceed expectations based on the criteria of nurturing creativity and education in children.

Community Outreach Programs:

To accomplish the mission of the company - promoting environmental awareness, appreciation, knowledge, and stewardship - the author offers free story time programs throughout communities in southeastern Wisconsin and beyond. The Little Environmentalists free community outreach programs have blossomed quickly! This spring they have done story time programs and presentations for over 700 children and adults at these venues: Wee Know Preschool, Waukesha Montessori School, Hartland Recreation Department, Wisconsin and Illinois REI Stores, The Children's Play Gallery, Maple Tree School, Honey Creek Elementary School, Cushing Elementary School, Angel Care Preschool, Betty Brinn Children's Museum, Go Green Family Challenge, Meadow View School, Kinder Care, All About Learning, and Friends of Boerner Botanical Gardens. They also presented at these events and festivals: Metroparent KIDSfest, Gathering Waters Festival, The Greater Milwaukee Realtors Home and Garden Show, Lake View Nature Center, Oconomowoc Earth Day Fair, and the Taste of Chicago. Please refer to the website for more information.